Our Roadmap

Worexo Estate has received an Islamic Window license from the DFSA. With this approval, we are now authorized to offer Shariah-compliant Islamic Financial Services through the Islamic Window.

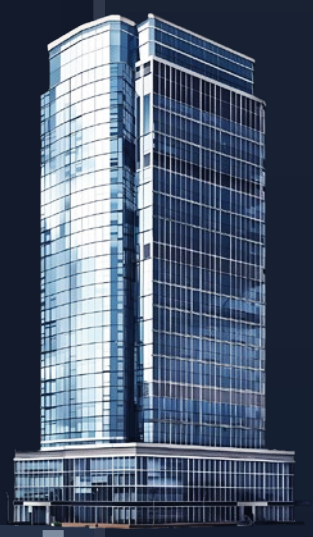
Additionally, we have been certified by the Supervisory Board of Guidance Financial Group, a prominent financial services firm specializing in Shariah-compliant investments, financing, and advisory services.

2023

Q4

1. Market Research and Analysis

- Analyze Dubai's real estate market trends.
- Identify high-growth areas and investment opportunities.
- Employ platforms like Property Finder, Bayut, and Dubizzle for current market listings and trends.
- Access reports from Dubai Land Department and other real estate agencies.
- Study successful real estate investment companies in Dubai.
- Identify competitive advantages and unique selling propositions



2024

Q1

2. Preparation and Setup Phase

- Register the company and obtain necessary licenses from Dubai authorities.
- Recruit experienced professionals with expertise in real estate, finance, technology, and marketing.

Q2 – Q3

3. Expansion and Global Outreach

- Develop a comprehensive online platform with intuitive UX/UI design.
- Register the company in the UK to facilitate international operations and access European markets.
- Build a cohesive team dedicated to executing the company's vision.
- Identify properties with high ROI potential for purchase and rental income.
- Renovate and optimize acquired properties to enhance their value and appeal.
- Present the company's investment opportunities and growth potential to large-scale investors.
- Secure funding to accelerate expansion and operational capabilities.

2025

Q4

4. Innovation and Global Leadership

- Launch the platform with a strategic marketing campaign targeting global investors.
- Utilize digital marketing, SEO, and partnerships to drive traffic and user acquisition.
- Collect our investors feedback's and try to improve.
- New Features
- Initiation of Regional Representative Program.
- Expand investment portfolios to include properties in Saudi Arabia and other promising markets.
- Enhance investor engagement through personalized services and educational resources.
- Reach 10.000 Investors.
- Company Reports.

Q1

5. Innovation and Digital Currency Integration

- Initiate the development of a proprietary digital currency to facilitate transactions and enhance liquidity.
- Outline a comprehensive roadmap with six key steps for digital currency implementation.
- Launch loan services to provide financing options for investors and property acquisitions.
- Establish partnerships with banks and financial institutions to streamline financial services.
- Debit Card Release.

Q2

6. Listing on Global Exchanges

- List the company's digital currency on major global exchanges to increase liquidity and accessibility.
- Enhance visibility and credibility in the cryptocurrency market.

Q3

WOREXO REAL ESTATE

7.Leadership Events

· Worexo Estate One Year of success

- Host leadership events and conferences to showcase industry leadership and innovation.
- Strengthen community engagement through philanthropic initiatives and corporate social responsibility.

Q4

8.Strategic Expansion and Future Vision

- Expand investor base to 200,000 by leveraging global marketing campaigns and referral programs.
- Start World Tours
- Implement loyalty programs and incentives to reward long-term investors.
- Conduct real-world meetings and investor forums in Dubai, Saudi Arabia, and other strategic locations.
- Company Reports

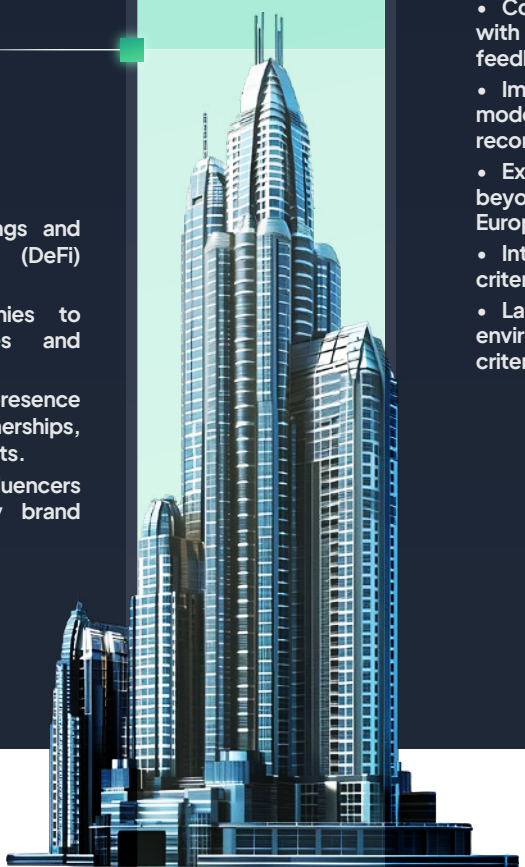
2026

Q1-Q2

9.Consolidation and Market Leadership

- Continuously upgrade the online platform with advanced features based on user feedback and technological advancements.
- Implement AI-driven analytics for predictive modeling and personalized investment recommendations.
- Explore opportunities in emerging markets beyond the GCC region, such as Southeast Asia, Europe, and North America.
- Integrate sustainability into investment criteria and promote green building initiatives.
- Launch impact investment funds focused on environmental, social, and governance (ESG) criteria.

Q3

10. Further Digital Innovation

- Expand digital currency offerings and explore decentralized finance (DeFi) solutions.
- Partner with fintech companies to enhance blockchain capabilities and transaction security.
- Strengthen global brand presence through strategic partnerships, sponsorships, and international events.
- Collaborate with renowned influencers and industry leaders to amplify brand visibility and credibility.
- Update the RoadMap